



# Severna Park High School

## Business, Innovation & Leadership

Business, Innovation, & Leadership Explorations



### Signature Field Trip to San Francisco / Silicon Valley

During the week of October 15<sup>th</sup> 2016, 11 Severna Park Signature Explorations Students embarked on an amazing cross-country career experience to California.

Pictured from left to right: Erica Szymanski,

Christian Lim, Carolina Durr, Caleb Robinson, Griffin Strickler, Brian Yeatts, Peyton Brack, Bohdan Andrulis, Carson Whitney, Daniel Brack and Drew Prodehl journeyed to some of the top innovative companies in the San Francisco/ Silicon Valley area. Students were hosted by University of Maryland and Towson University alum at Google, Facebook, Twitter, Autodesk, Creative Markets, Marvell and AOL. The students were able to engage in these innovative corporate environments and network for future internships and mentors. Students experienced businesses in various stages of development from small start-ups such as Way2B1 and Savitude to large corporations such as Google.



Students returned to Maryland with a new understanding of the skills employers are seeking from their applicants as well as the importance of the variety of different majors needed in their industry. Reinforcing Business, Innovation and Leadership, they got a glimpse of what their future workforce may look like.

Interested in travel opportunities with our Business, Innovation and Leadership Signature program please contact JoAnne Brack at [jbrack@aacps.org](mailto:jbrack@aacps.org).



### Congratulations Stacey Locke!

Stacey was honored at the 21st Century Education Foundation's Superintendent's Breakfast as well as the Excellence in Education awards dinner for her dedication and support of the SPS Signature program. Stacey has been an integral member of the SPS Business, Innovation, and Leadership Signature Community Stakeholder's Team, serving as its chair, for three years. Under her leadership, the Signature program has grown into a school-wide successful program which enhances student achievement, provides opportunity, and prepares students for the 21st century workforce. Stacey has provided mentoring for student run businesses, curriculum development, student competitions, and travel experiences. She is committed to teacher excellence, helping to develop a training program for SPS teachers that enables them to visit businesses and make curricular connections, thus truly making learning relevant for students.

## CELEBRATED SIGNATURE STUDENT VIDEO

Students who own their own business or demonstrated skills in Leadership & Innovation were nominated by their peers during advisory. These students were chosen to highlight and promote their businesses to the SPS student body.



Nolan Marks – Nolan Marks Productions    Stacy Surratt – Leadership / Syrian Refugees

## 2017 Signature Faculty Business Field Trip



# Aol.



On March 15th three local businesses hosted our Signature Committee members for the purpose of helping teachers make real-world connections to business within each of their content areas.

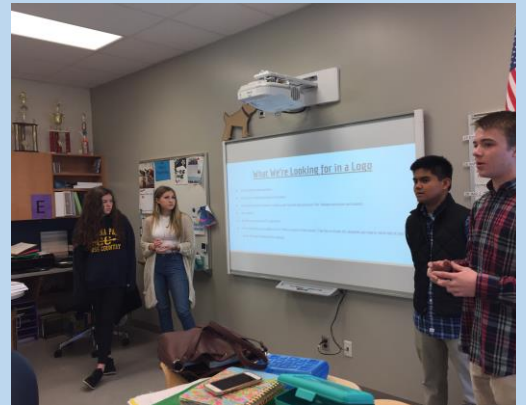
1st Stop: The Foundry, Baltimore, Maryland. Teachers had a great time learning about the amazing 19,000 square-foot space open for use by entrepreneurs, artists and small businesses. The makerspace is stocked with woodworking, metal and bench tools, plus industrial grade manufacturing equipment. Take a class or become a member. Members of the Foundry are able to rent tables or storage space for their work. It is now part of the City Garage, which is a repurposed bus depot turned innovation hub by Under Armour CEO Kevin Plank's personal investment arm, Sagamore Ventures. <http://foundry.com/>



2nd Stop: AOL Advertising of Baltimore, Maryland. Teachers found out what AOL means by their mission to simplify the internet for consumers and creators by unleashing the world's best builders of culture and code.

AOL Advertising provides advertisers, agencies and publishers with the most powerful, comprehensive and efficient online advertising tools available anywhere. Teachers learned the ins and outs of what goes on with internet advertising, let's just say, lots of math and data analytics! AOL provided a delicious lunch and the chance to deepen discussions with all the top brass! <http://advertising.aol.com>

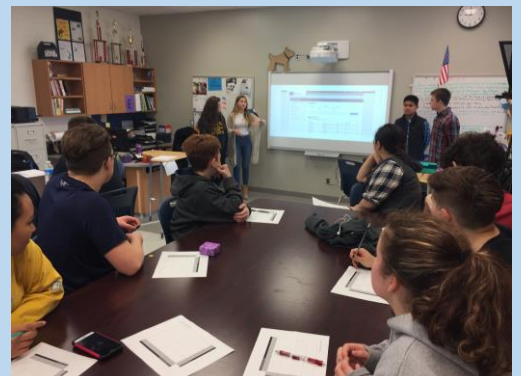
3rd Stop: Maryland LIVE Casino Hanover, Maryland. This trip proved to be very interesting for the Signature Committee who had a chance to meet with several department heads to discuss hiring needs and career paths within the company and the entertainment industry. <https://www.marylandlivecasino.com>



### Portal Interns look to Interactive Media Production to Design Logo

In February of 2017 our portal business internship students came to our Interactive Media Productions classroom to ask for some graphic design technical help. The Interns have been working on a student run business along with a team of software engineers creating a web-based product helps to safely link students, schools and companies with internship opportunities.

Severna Park Signature helped to facilitate the many aspects of this project including recruiting the help of our business class for the assistance with the graphic design portion of the project. This is an example of how we are working to make the connection between our signature and the real-world.



## Words of Gratitude

"No one who achieves success does so without the help of others. The wise and confident acknowledge this help with gratitude." *Alfred North Whitehead*

Our new building has given us renewed sense of purpose and clearer vision for the future. Thank you to all of our staff, teachers, students, parents and truly amazing volunteers for all your support throughout the year! You are how the impossible becomes reality!

***We thank you!***



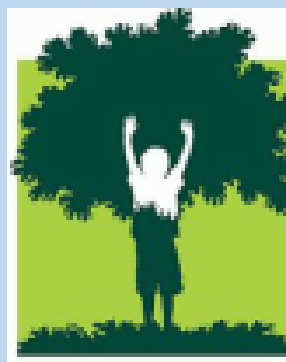
**Coming this summer!**

**Business • Innovation • Leadership  
Graphic Design 2017 Summer Camp**

**June 19<sup>th</sup> -22<sup>nd</sup>**

**8:30am – 12:30pm**

**Cost is \$20.00 (includes a T-shirt)**



**Chick-fil-a Leader Academy** makes a big impact on the community in its second year.

**Kick Off Event** in September: In one hour, 30 students working with Feed Children Everywhere packaged 900 meals for our local foodbank.

### **Do Good December Projects:**

Club members fundraised with a goal of meeting a very generous match from our local Chick-fil-a operator in Severna Park. Together, they were able to provide 200 **"Hot meals for the Homeless"** which was served to people who were turned away from shelters due to overcrowding on Christmas Eve.

Club members also organized a Holiday drive to support 40 teen orphans at The Children's Home in Catonsville Maryland. The project grew into a very successful school wide campaign called **"Teen Dream Holiday"**. The club was able to fill bags and provide holiday gifts to all 40 orphans.

**Spring IMPACT project** is underway. We are hosting **"Unified Bocce Luau Night"** and helping to launch a campaign to raise funds for a new permanent court scheduled for 2018!

Interested joining us for fall? Please using this link <https://chickfilaleaderacademy.com/apply>